

**Graphic Design**

Branding & Logo  
Print Design  
Banners  
Photos



**SEO Services**  
Keyword Research  
Target Audience  
Search Engine Submission

Social Media  
E-mail Marketing  
Positioning Strategy

**Web Marketing Software**

Creative Content  
Multimedia Ideas  
Video Marketing

**Video Production**

# BLOUSH

**CALL 1.616.791.2050**

*“The continuing and spreading of results from an event or action that creates movement to take our customers places. Bloush is like a splash of water that causes a ripple effect for your business”*



## RESEARCH

Marketing Analysis  
Business Objectives  
Target Audience  
Competitor Research



## STRATEGY

Marketing Strategy  
Business Consultant  
Profitability  
Development



## CREATIVE

Website Design  
Video Production  
Technology  
E-commerce



## PROMOTE

Social Media  
E-mail Marketing  
SEO Keywords  
Banner Ads

# IT'S A BIG DEAL



THE LOCAL MARKETING NETWORK THAT ROCKS FOR EVERY BUSINESS

**ADVERTISING  
SOFTWARE**

**WEBSITE  
FEATURES**

**FACEBOOK  
WEBSITE**

**COUPON  
MANAGER**

**EMAIL  
MARKETING**

**MOBILE  
MARKETING**

616LOCAL.com

IT'S LOCAL WITH LOCAL CONNECTIONS

# A REALLY BIG DEAL!



Cards



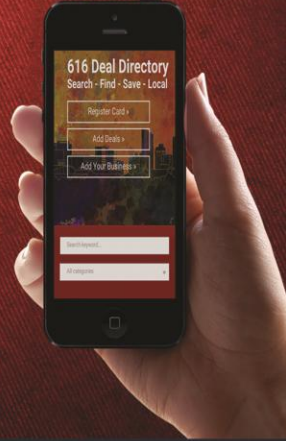
Hardware



Posters  
and a Sticker



Mobile



THE MOST AMAZING SOLUTION EVER CREATED FOR SMALL BUSINESS

**SELL YOUR  
DEALS**

**GIFT CARD  
OPTIONS**

## OUR BUSINESS CATEGORIES

Adventure  
Automotive  
Breweries & Clubs  
Dining / Takeout  
Entertainment  
Family Fun  
Golf & Pro Shops  
Health and Beauty  
Home and Garden  
Ice Cream & Yogurt  
Medical & Dental  
Professional Services  
Schools & Training  
Shopping / Retail  
Sports & Fitness  
Travel / Accommodations  
Wine Tasting

**CARD  
INVENTORY**

**FUNDRAISING  
BENEFITS**

**SIGN UP FREE**

**ONE CARD FOR ALL LOCAL BUSINESSES**

# BUSINESS OWNERS LOCAL STORE!

SIGN UP GET LISTED



Up to  
**50% off**  
**TASTY**  
delicious  
Foods



SHOPPING  
RETAIL

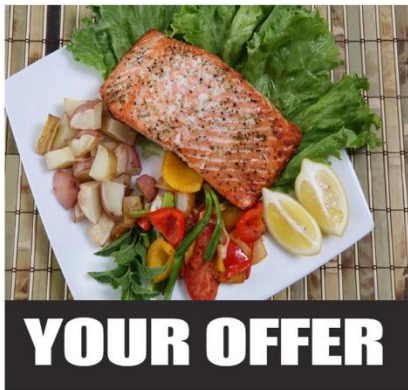
SAVE UP TO 70%



Health  
and  
Beauty



AWESOME  
family  
ADVENTURES



**YOUR OFFER**

**YOUR BUSINESS**

\$17 for \$30 worth of dinner  
and drinks.

**43% Savings**

Add To Card

# SELL YOUR DEALS



**Home & Garden**



**Automotive**



**Special Events**

**PROBLEMS WITH  
DAILY DEAL FEES?**

**50%**  
BUY NOW

**39%**  
HOT DEAL

**47%**  
SAVINGS

**70%**  
LIMITED OFFER

**TIRED OF OVER  
PAYING TO SELL**

**LIST IT IN THE  
CARD STORE**

**GROW YOUR  
EMAIL LIST**

**PROFIT MORE**

**Create it, List it, Sell it!**  
THINK EBAY, AMAZON, GROUPON, & PAYPAL ALL IN ONE

**GET PAID  
FAST**

**LOW  
COST**

**FOR OUR 616 LOCAL BUSINESS CUSTOMERS ONLY**

# PUTTER CARD

Golf and local business network

Serious Benefits  
***More New Customers***

JOIN US  
TODAY

PROFITABLE MARKETING  
EARN  
EXTRA **MONEY**

WITH EVERY CARD YOU SELL

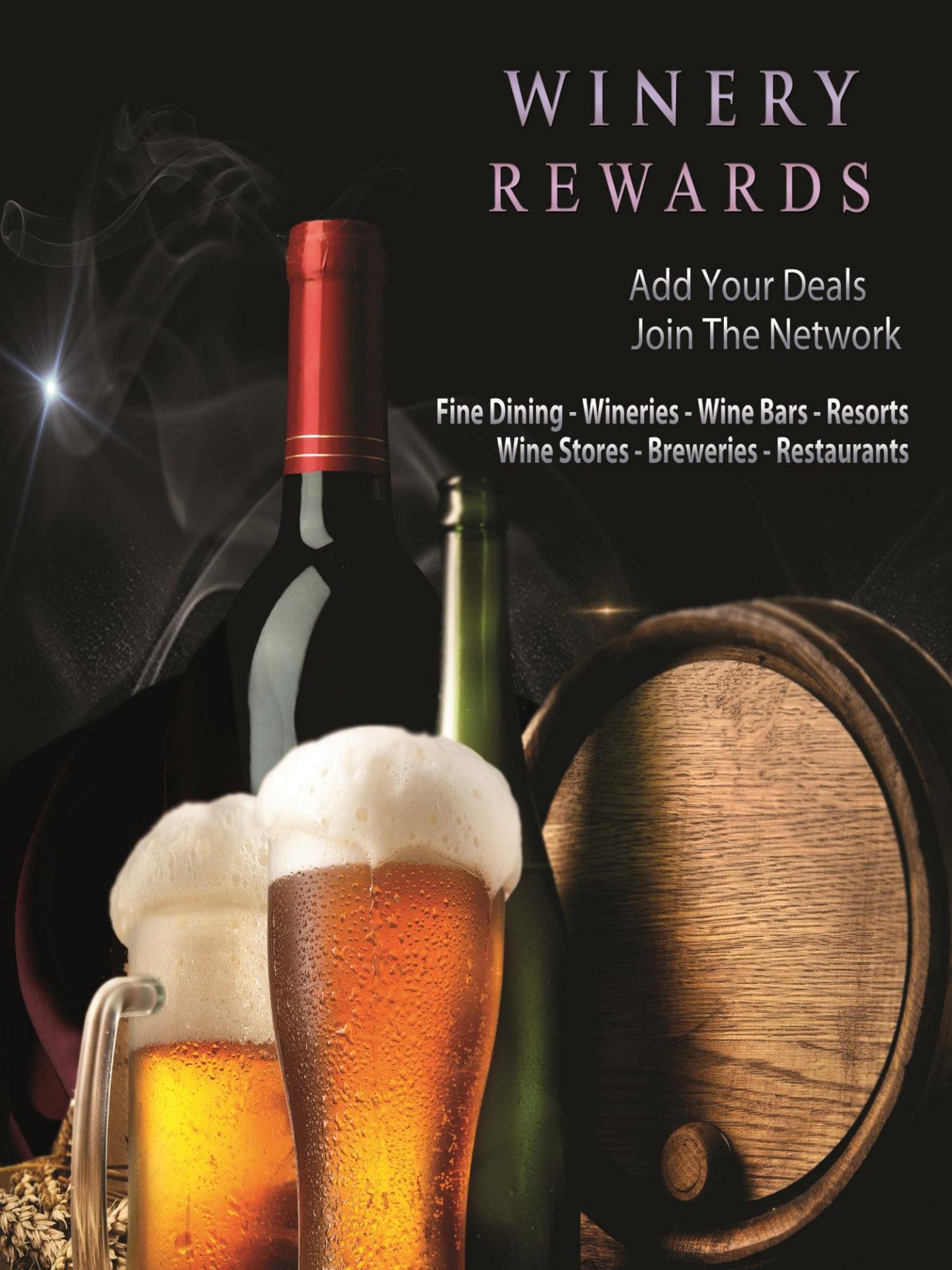


- ✓ WEBSITE MARKETING
- ✓ EMAIL MARKETING
- ✓ NETWORK MARKETING
- ✓ SELL SPECIAL OFFERS
- ✓ LIST YOUR COUPONS
- ✓ GIVE GREAT REWARDS
- ✓ KNOW YOUR CUSTOMERS

# WINERY REWARDS

Add Your Deals  
Join The Network

Fine Dining - Wineries - Wine Bars - Resorts  
Wine Stores - Breweries - Restaurants





**MANAGE FUNDRAISING REQUESTS**

**WHEN THEY ASK YOU  
FOR A DONATION.**

**LET US GIVE THEM  
LOCAL DEAL CARDS.**

**\$13**  
PROFIT

**They can earn up to \$13 per card sold.**

**\$1**  
CREDIT

**YOU EARN \$1 CREDIT  
FOR EVERY CARD THEY SELL.**



**\$1**  
CREDIT



**\$1 CREDIT FOR EVERY CARD SOLD**

Use credit for any service or product  
Receive additional advertising perks  
Credit is non-cash & for services only

**\$250** credit

**\$13**  
PROFIT



**FUNDRAISER GETS THE WORKS**

No startup cost & expense to sell  
Higher splits and the best perks  
Optional income on yearly renewals

**\$3250**

# MANAGE OFFERS and Fundraising

## HOW IT WORKS

- 1) Add our fundraising banner code to your website
- 2) Have the fundraiser call us and mention your name
- 3) We supply the group with booklets and cards to sell
- 4) After fundraiser is complete you'll receive a credit
- 5) Use your credits within 90 days or it will expire



**GOOD FOR THE COMMUNITY!**

Great For Business and Customer Loyalty

# Fantastic Perks Everyone Wins!

# DIRECT MAIL BOOK



FULL PAGE COLOR AD FOR EVERY BUSINESS MAILED BY USPS

We print **15,000** copies per zone  
and target the right markets



**Distribution and Delivery  
to Homes and Businesses**

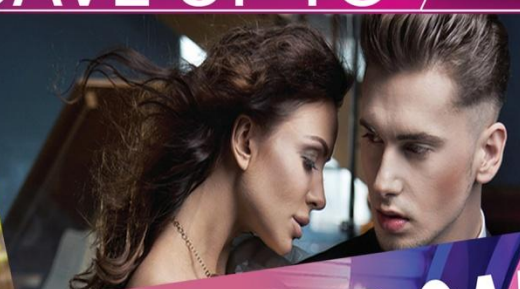
PREMIUM QUALITY

EXTRA LARGE PRINT SIZE 6.5" x 9"

PIZZA & PASTA  
DAILY DEALS

SAVE UP TO 70% off

50%



TANNING SALON

SERVICES

RJ AUTO REPAIR

- BRAKES JOBS
- TUNE-UPS
- WATER PUMPS
- TIMING BELTS
- OIL CHANGES
- TRANSMISSION
- CLUTCHES

123 flock Way. Run

FREE

COUPON  
LOYALTY  
SUPPORT LOCAL



Striker Way Ave.  
Save 10% on bowling  
Get all your deals  
KARAOKE ON TUESDAYS



G TANNING B  
H/SPRAY TAN  
DRINK  
D PA



Coupons - Deals  
Gifts - Rewards

Register Online At  
616LOCAL.com

616 Local



Hair Color  
Hair Style Design  
Manicure  
Pedicure

Daily Deals and  
Weekly



DRINK

resort.  
wards At:  
telCalifornia



BOOKINGS OR VISIT US ONLINE Y

20% Off Your Bill  
Monday - Thursday  
Website.com



# MR. ADMINS

Our Business Is To Help You Succeed In Your Business!

## FREE INITIAL CONSULTATION

- Administrative Assistant
- Bookkeeping Services
- Business Consulting
- Human Resources
- Employee Handbooks
- Content Writing
- Business Plans
- Grant Filing
- Proof Reading
- Blog Writing

Professional  
Dependable  
Effective  
Experienced  
Goal Oriented

Avoid the cost of expensive employees with Mr. Admins. No micro management or training needed.

**Mr Admins is very affordable with the option of both hourly and monthly rates.**



*“Looking for more employees? We can help you find winners.”*

Mr. Admins offers an independent administrative service for small business owners who need seasoned professionals to help with the day to day operation of their organization.

# **Business Development**

Growth Management

Business Partnerships

Technology Solutions

MARKETING STRATEGY

BUSINESS PLANNING

LEGAL DOCUMENTS

**Think  
Differently**

Blogs

Responsive Websites

Graphics

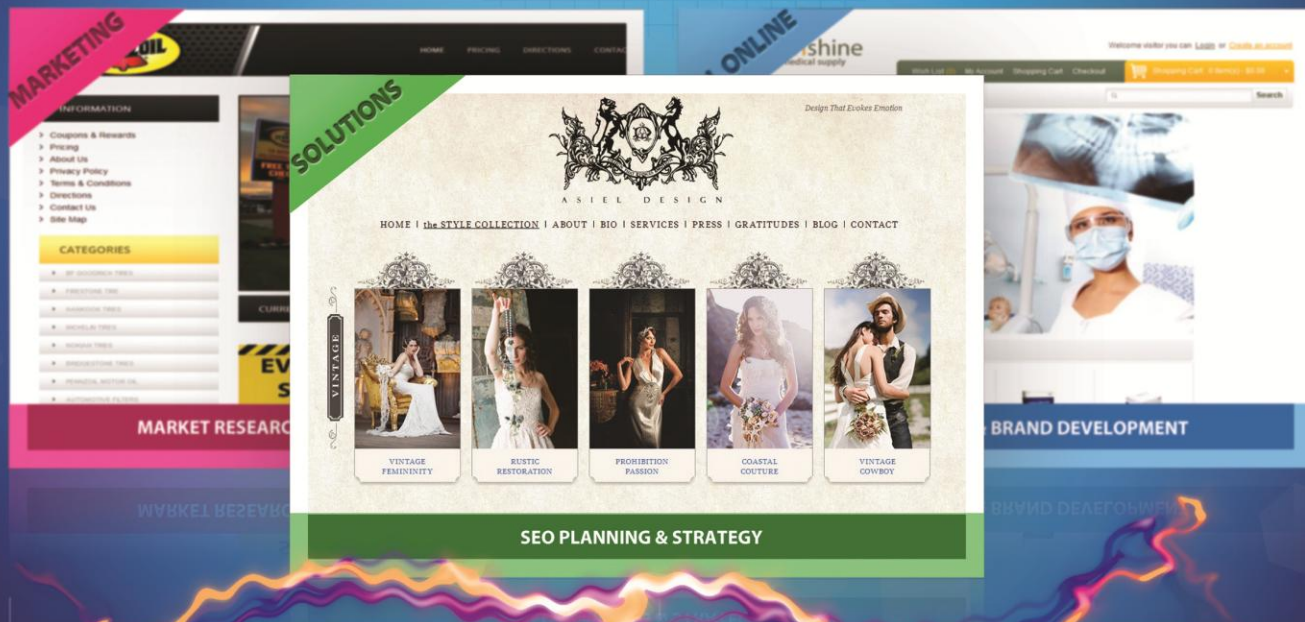
Best In SEO

WE  
ROCK  
THIS

# PREMIUM DESIGNS WEBSITES

EXPERIENCED AND COMPETITIVE

SEARCH ENGINE  
OPTIMIZATION



It takes skill to encompass many different disciplines in the production and maintenance of websites. Hire us as your team to cover every aspect of the design, content, SEO, marketing & development process.

MOBILE WEBSITES

WEB HOSTING

COMPETITIVE RESEARCH

FACEBOOK PAGES DONE RIGHT

# Awesome Graphics Sweet Features

SOCIAL MARKETING WITH REAL RESULTS



Our mission for your Facebook marketing is to convert the people of interest on Facebook into your own data list for future marketing at a lower cost.



## SOLUTIONS

Best Content  
Best Images  
Best Videos  
Real Experience



## TESTING

Budgets  
Social Topics  
Locations  
Demographics



## SALES

Research  
Branding  
Target Groups  
Promotions



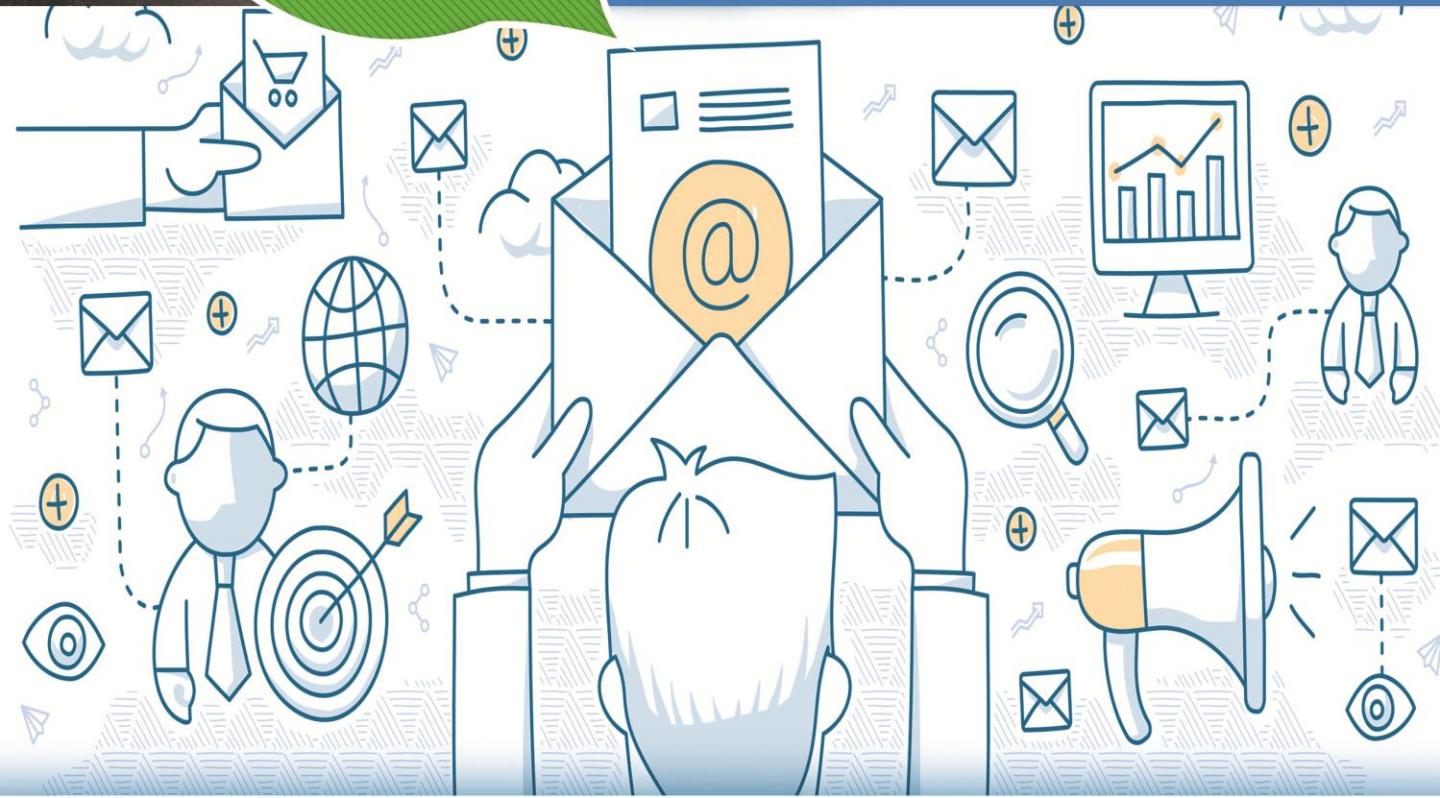
## REPORTS

Ad Manager  
Promo Codes  
Social Clicks  
Engagement

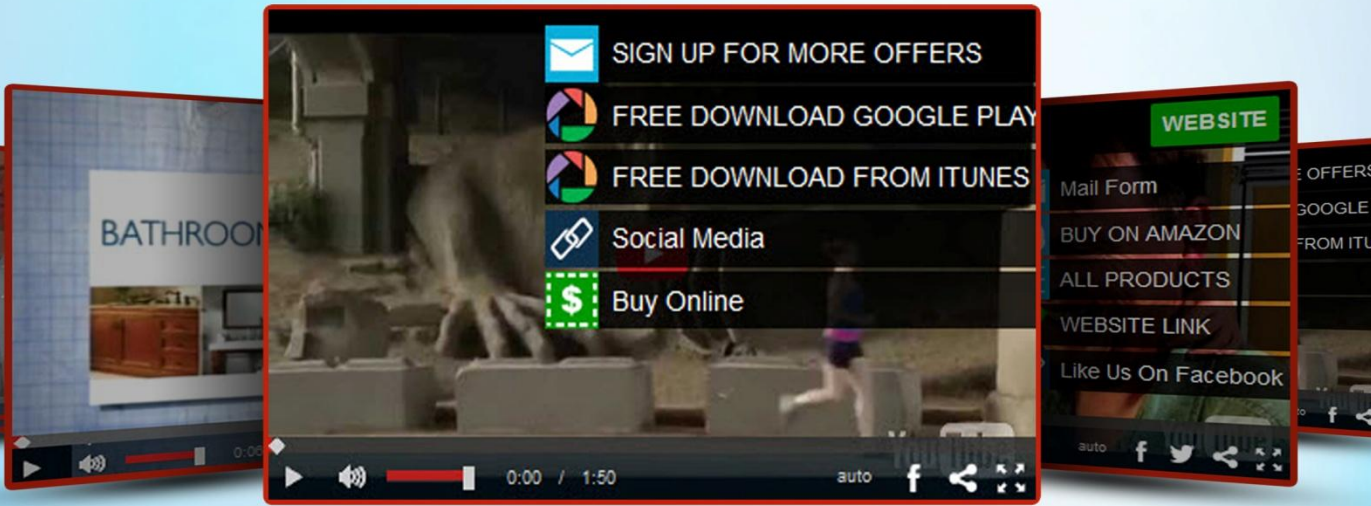
# Email Marketing

**SKILLED  
ENOUGH**  
TO DO IT ALL

DATA - DESIGN - SEND - MANAGE - GROW







## Over **50** interactive video plug-ins **SHARE VIDEO ANYWHERE** **FULL SERVICE SET UP** **MONTHLY REPORTS**

We can install social share links, information downloads, skype connect, email newsletter forms, search by location, website links, buy it now, call to actions, make an appointment and more to your videos.

Our video marketing is compliant to share across major video media networks. Imagine every video you have becoming interactive. Have a lot of videos? Then you need a video gallery on your website as well as interactive videos that are strategically placed throughout the web as a marketing tool.

# CADIS 9

Increase exposure up to

# 75%

**PARTNER WITH US**



**PEOPLE**



**PROCESS**



**PRODUCT**

**LET'S TAKE YOUR BUSINESSES TO MARKET**

## OUR INTERESTS

RETAIL - FOOD PRODUCTS

DINING - ENTERTAINMENT

TECHNOLOGY - START-UPS

Cadis9 has formed and combined years of relationships with the right partners who all have creative minds with in-depth leadership abilities and the understanding of the independence of every great entrepreneur.

Do you have a great idea? Contact us. We specialize in building companies while offering everything you need to take your business to the next level while avoiding costly mistakes. When you contact us we will do a fast overview and review of your website and if there is an interest we will contact you to set up an appointment to talk in more detail.

*"Creating a measured return with the power of alliances and media"*

YOUR BUSINESS PARTNER

**WITH ALL OPTIONS**

WE LOOK FOR COMPANIES THAT WANT TO GROW

# BANNER MARKETING NOT DONE BY COOKIES

Market on 3500 websites  
Filter 249 million people  
141 million households  
or 18 million businesses

## Select the Data Available for Marketing Local, Regional, or National

### Home Improvement

- Maintenance/DIY
  - Lawn & Garden
  - Renovation
- ### Travel
- Luxury Hotel/ Resort/Destination
  - Cruise
  - Vacation Property
  - Timeshare
- ### Entertainment
- Theme Parks
  - Cultural (Theater, Symphony, Museum)

### Enthusiasts

- Sports Spectator
- Sports Participant
- Boating
- Camping/High End Outdoors
- Coin/Stamp Collectors

### Bargain Shoppers/Low End Catalogs

- Savy Consumers
- Fashion Accessories
- Luxury Shopper
- Home Entertainers
- Women's Clothing

### Fitness Equipment

- Pampered Pets
- Heavy Equipment/Tractors

### Waterfront Property

### Home Security Systems

### Home Entertainers

### Low Income Households

### Healthcare

- Affordable Care Subsidized
  - Affordable Care (Young People/ Single Parents)
  - Medicare Supplement
  - Diabetics
  - Arthritis
- ### Online Presence
- Social
  - Facebook User
  - Professionals

### Affluence Indicators

- Discretionary Income
- Index Net Worth
- Income Range
- Invested Assets
- Vacation Property
- Owner Recession
- Financial Sensitivity
- Over spenders
- Home Market Value

### Vehicle Types

- Compact Car
- Coupe
- Crossover
- Luxury Crossover
- Exotic
- Foreign Sedan
- Domestic Sedan
- Luxury Sedan
- SUV
- Luxury SUV
- Truck

### Household

- Adult Ages
- Head of Household
- Gender
- Age
- Number of Adults
- Family Composition
- Single
- Single with Children
- Couple
- Couple with Children
- Multiple Generation
- Multiple Surnames
- Presence of Children
- Ethnicity
- Education
- Occupation
- Homeowner/Renter
- Dwelling Type
- Condo
- Multi-family
- Rural
- Single Family
- Trailer
- Length of Residence
- Presence of Phone
- Life Stage



## Used by these companies and small businesses

Auto	Financial Services	Retail	T&E	Advocacy

### MORE DATA

- Financial
- Insurance
- Real Estate
- Political
- Non Profit
- Businesses
- Industry
- Postal code

# GRAPHIC DESIGNS

## INCREDIBLE CREATIVE MINDS





**DIGITAL**  
Web Graphics  
Facebook Banners  
Banner Ads  
Email Ad Design  
Ad Promotions

# MARKETING WITHOUT LIMITATIONS

## PRINT

Marketing Materials  
Restaurant Menus  
Tradeshow Booths  
Business Branding  
Company Promotions  
Community Events



# IT COMPUTER SUPPORT

## TWO LOCATIONS



**Dedicated Team**



**24/7 Email Support**



**Remote Support**



**On site Support**

Our technicians can work remotely or come on site to eliminate your tech woes. We'll take care of your servers, IT, computers, phones, printers, and any other device.

## WE CAN COME TO YOU

No big box store, no fancy black and white cars, no gimmicks. We are just (really) smart guys that want to help you get the most out of your technology.

**Fast Response Time.**

**Professional Technicians.**

**Affordable Prices.**

**Phone & Tablet Repair.**

**New and Used Equipment.**

**Data Backup Solutions.**



**JSG**

# SOFTWARE CUSTOM CODING DEVELOPMENT

WE ARE YOUR INCREDIBLE TEAM OF PROGRAMMERS

HTML5

PHP DEVELOPMENT

JAVA SCRIPTS

WIDGETS



\* OVER 17,000  
CODE SCRIPTS  
ALREADY DEVELOPED

WE DO NOT OUT SOURCE

*All in One Solutions*

WE HAVE  
A HUGE  
TOOL BOX  
OF CODE READY!

\* PUT YOUR  
IDEA INTO  
MOTION

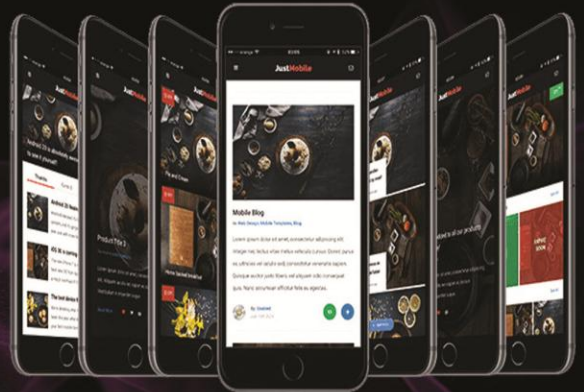
# MOBILE RESPONSIVE WEBSITE



**Is your website working correctly on phones and tablets ?**

## MOBILE HAS BENEFITS

- Mobile search engine ranking
- Drop down menu design
- Mobile & tablet ready
- Resizable icons and images
- Fast image loading
- Crisp, clear, and beautiful fonts
- Fast page clicks with no delay
- App styled features



# Not Just Mobile

Convert your mobile responsive site into a real APP



# TV DISPLAY SOFTWARE

# ADVERTISE EASY WIRELESS



## CLOUD HOSTED TV Location AD Manager

### Used For

- Malls - Airports - Train and Bus Stations
- Hotels - Resorts - Vacation Locations
- Kitchen and Baths Showrooms - Auto Dealers
- Manufacturers - Industrial Showrooms
- Advertising Displays - Restaurants - Retail
- Trade Shows - Sports Bars - Events

### Broadcast

what you want, where you want,  
when you want.



# MAKE A **BIG** IMPACT WITH **LARGE FORMAT PRODUCTS**



- BANNERS
- SIGNS
- FLAGS
- WINDOW GRAPHICS
- POSTERS
- ...AND MUCH MORE!

## Full Service Design

# *Promote your* **Small Business**

WITH **Business Cards, Postcards & Flyers**

- **LOW PRICING**
- **FAST TURNAROUNDS**
- **PREMIUM STOCKS & FINISHES**

## **Marketing Print Products**

Adhesive Vinyl  
Backlit Posters  
Banner Stands  
Bumper Stickers  
Car Magnets  
Fabric Banners  
Flags  
Indoor Banners  
Large Posters  
Mounted Canvas  
Outdoor Banners  
Signs  
Table Covers  
Tabletop Displays  
Window Graphics  
Stickers

## **Business Card Types**

Akuafoil  
EDGE Cards  
Foil Worx  
Luster Cards  
Natural Cards  
Pearl Cards  
Silk Cards  
StarLustre Cards  
Suede Cards  
Plastic Cards

## **Direct Mail With USPS**

EDDM Full Service  
EDDM Print Only

# MAKE FIRST IMPRESSIONS LAST!

# MARKETING! PRODUCTS

## BUSINESS IDENTITY PRODUCTS

## STATIONERY

## PROMOTIONAL PRINT



# PACKAGING PRODUCTS:

- **Labels**  
Custom Size & Shapes
- **Custom Boxes**  
Print & Trim
- **Standard Boxes**  
Business Card Boxes  
Pillow Box  
Sales Presentation Folder  
Wine Box
- **Point of Sale**  
Bottle Neck  
Rack Cards  
Hang Tags

**AND MUCH MORE...**



# Bring COLOR

TO YOUR TRANSACTIONS

Full Color NCR Forms are here!



# EDDM

Every Door Direct Mail



Sit back, relax and watch  
your business *grow.*



PRINT ONLY  
or FULL SERVICE

PRINT SIZES

4.5 x 12 - 6 x 12 - 6.5 x 12 - 8 x 6.5 - 8.5 x 7

# CARD TECHNOLOGIES

COUPONS // REWARDS // LOYALTY // GIFT // DAILY DEALS // DATA // EMAIL  
COMMUNICATION // TEXT SMS // BUSINESS DIRECTORY // SOCIAL MEDIA

**CALL US TODAY! 1.616.791.2050**



# MARKETING AUTOMATION

MANAGE TEN SOLUTIONS IN ONE, WITH COMPLETE DIGITAL AND SOCIAL  
AUTOMATION TO ADVERTISE YOUR BUSINESS